



## ASX ANNOUNCEMENT

**For Immediate Release**

20<sup>th</sup> February 2009

### **mcm entertainment group limited (ASX: MEG)**

#### **amendment to guidelines for dealing in securities**

The Board of mcm entertainment group limited advises they have approved a change to the governance policy titled 'guidelines for dealing in securities'.

The amendment to the guidelines now permits all relevant persons (being all directors of the group; all employees of the Group; and their associates (as defined in the Corporations Act)), to buy or sell the Company's securities throughout the year except during the period up to 30 days preceding the following:

- the announcement of half-yearly financial results;
- the announcement of annual financial results; or
- the holding of a shareholders meeting,

and ending two days after the end of the day of the announcement of the company's financial results or the holding of the shareholders meeting to allow the market to absorb the contents of the announcement (Non Trading Period).

The purpose of the amendment is to allow greater flexibility to relevant persons to buy or sell the company's securities, however at all times the relevant persons continuing to be aware of their responsibilities where they are in possession of unpublished price sensitive information or where the Company is in possession of price sensitive information and the Company has notified relevant persons that they may not buy or sell securities during a specified period.

In addition, the guidelines were amended to ensure Directors of the Company notify the Company if their holding of security interests in mcm entertainment group limited is related to a margin lending facility.

The amended guidelines for dealing in securities are located on the company's website, [www.mcmentertainment.com](http://www.mcmentertainment.com)

**For further information:**

**Andrew Metcalfe**  
**Company Secretary, mcm entertainment**  
**T: 03 9820 3802**